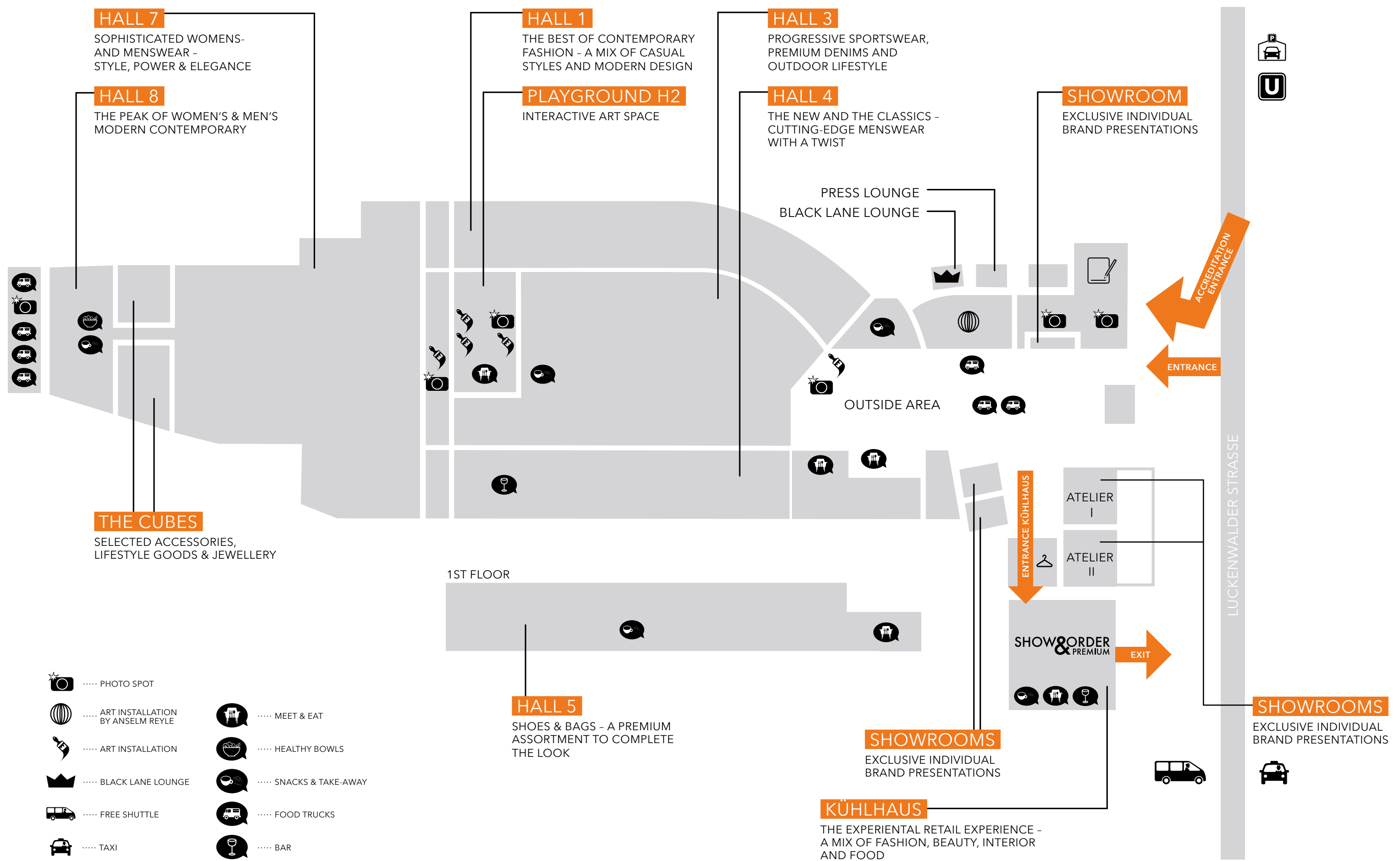


# HOW TO GET AROUND AT PREMIUM

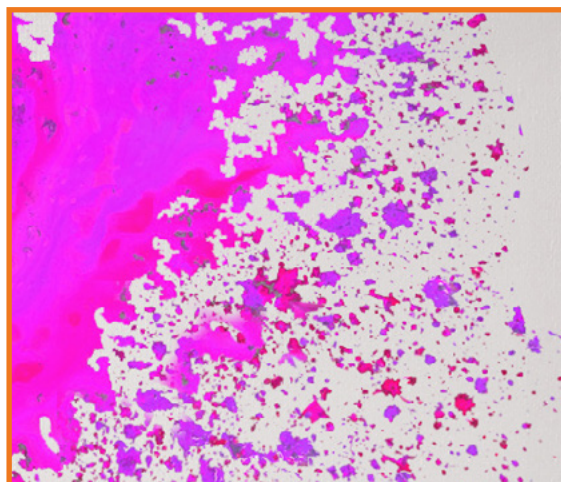


HEIDER ANTWERP

## HALL 1

**THE BEST OF CONTEMPORARY FASHION  
A MIX OF CASUAL STYLES  
AND MODERN DESIGNS**

DES PETITS HAUTS  
VELEVET BY GRAHAM&SPENCER  
SOFIE SCHNOOR  
HERZENSANGELEGENHEIT  
HANNES ROETHER  
LIV BERGEN  
...



## PLAYGROUND H2

**INTERACTIVE ART SPACE**

VEEE  
TEXTILWIRTSCHAFT  
NESPRESSO  
FLORET ARTISAN KITCHEN & BAR  
LOUNGE AREA  
...



ORLEBAR BROWN

## HALL 3

**PROGRESSIVE SPORTSWEAR  
PREMIUM DENIMS AND  
OUTDOOR LIFESTYLE**

LA MARTINA  
FILIPPA K  
COLMAR ORIGINALS  
SAVE THE DUCK  
BLAUER  
STRELLSON  
...



JOHN MILLER

## HALL 4

**THE NEW AND THE CLASSICS –  
CUTTING-EDGE MENSWEAR  
WITH A TWIST**

FLORIS VAN BOMMEL  
DSTREZZED  
VAN LAACK  
GOTI  
OLYMP SIGNATURE  
CAMPLIN  
...



UNITED NUDE

## HALL 5

**SHOES AND BAGS  
A PREMIUM ASSORTMENT  
TO COMPLETE THE LOOK**

SHOTO  
ASH  
KENNEL&SCHMENGER  
LOTTUSSE  
THE BRIDGE  
UNITED NUDE  
...



ZUCCA

## HALL 7

**SOPHISTICATED  
WOMENS- & MENSWEAR –  
STYLE, POWER & ELEGANCE**

CACHAREL  
DRYKORN  
AMERICAN VINTAGE  
LOVE MOSCHINO  
ESSENTIEL ANTWERP  
MYKKE HOFFMAN  
...



SELECTED FEMME

## HALL 8

**THE BEST OF WOMEN'S &  
MEN'S MODERN  
CONTEMPORARY STYLE**

TWIST & TANGO  
YAYA  
MBYM  
OAKWOOD  
LA SALLE  
GAZEL  
...



CULTI

## THE CUBES

**SELECTED ACCESSORIES  
LIFESTYLE GOODS & JEWELLERY**

PHILIPPE AUDIBERT  
GABRIELE FRANTZEN  
LOUISE KRAGH  
VOLUSPA  
CULTI  
KREAFUNK  
...



YAYA

## SHOWROOMS

**EXCLUSIVE INDIVIDUAL  
BRAND PRESENTATIONS**

PARAJUMPERS  
JOOPI  
SCOTCH&SODA  
RICH&ROYAL  
LUISA CERANO  
...



LIEBESKIND

## OUTSIDE AREA

**EXCLUSIVE INDIVIDUAL  
BRAND PRESENTATIONS**

LIEBESKIND BERLIN  
HAVAIANAS  
SCOTCH&SODA  
LUISA CERANO  
JOOPI  
DSTREZZED  
...



NOA NOA

## SHOW&ORDER X PREMIUM

**THE EXPERIENTIAL RETAIL  
EXPERIENCE – A MIX OF FASHION,  
BEAUTY, INTERIOR AND FOOD**

DIESEL SHOES AND ACCESSOIRES  
MARJANA V. BERLEPSCH  
RUE DE FEMME  
SAINT TROPEZ  
STEVE MADDEN  
VAGABOND  
...